

ADVERTISING CONTRACT

Loudoun County, VA

AD DIMENSIONS

Classifieds: text only up to 50 words
1/8 Page: (3 1/2 X 2) - Business card
1/4 Page: (3 3/4 X 4 3/4) Horizontal or Vertical
1/2 Page: (3 3/4 w X 10 h) or (8 w X 4 3/4 h)
Full Page: (8 w x 10 h)
Outside Back Cover: (8 w x 9 h) - to allow for indicia if bleeding final trim (8 1/2 w x 9 h)

RATES

Classifieds - Up to 50 words	\$ 55-
1/8 Page (business card size)	\$ 175-
1/4 Page	\$ 300-
1/2 Page	\$ 500-
Full Page	\$ 990-
<u>Inside Back Cover</u>	
Half Page	\$ 600-
Full Page	\$ 1,100-
<u>Inside Front or Outside Back Cover</u>	
Half Page	\$ 775-
Full Page	\$ 1,400-

2024/2025

Sizes/Dimensions:

all ads can be formatted vertical or horizontal with exception of outside and inside covers which must be horizontal.
 All measurements are in inches.

All publications are the **only Official Publications of the Homeowner Associations and contain the information residents Need to Read and Use for Reference.** They are delivered about three weeks after the deadline to ALL residents in the community. Each issue is published in full color throughout, on 80# gloss text.

Distribution:

The **Lansdowne Connection** is mailed to about **2300 homes**, **The Belmont News** is mailed to about **2200 homes**, **The Ashburn Villager** is mailed to about **4,600 homes**, and the **Across The Fence** is mailed to about **4,500 homes** and all issues of all publications are also posted on the community website via a digital copy and distributed through the HOA offices as well.



DEADLINES

Belmont & Lansdowne - Quarterly

SPRING ISSUE: January 20
SUMMER ISSUE: April 20
FALL ISSUE: July 20
WINTER ISSUE: October 1

Ashburn Village - Monthly

Contract/Art/Payments are due on the first of the month prior to when your ad will run. (Example - To be in the February Issue, the deadline is January 1).

Note: We do NOT publish a January or July Issue

Ashburn Farm - Monthly

Contract/Art/Payments are due on the 10th of the month prior to when your ad will run. (Example - To be in the February Issue, the deadline is January 10).

Name of Business _____ Date _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Person Responsible for Placement & Payment _____

IF PAYING BY CREDIT CARD - PLEASE PRINT CLEARLY

Name on Card _____ Exp Date _____

Card # _____ Card Security Code (CSC) _____

Zip code _____ Signature _____



This contract does NOT guarantee space. We need the following by the deadlines above:

1. CONTRACT
2. PAYMENT (check or credit card or request a payment link sent via email)
3. ARTWORK (or material so we can create the ad for you - no charge). Please supply art in a PDF for prepress, 300dpi cymk.

** Once approved by the client, the publisher is no longer responsible for the content.**

NOTE NEW MAILING ADDRESS & CONTACT INFORMATION

IMAGERY - 529 Edmonton Terrace NE - Leesburg, VA 20176

ImageryAds@aol.com ~ TEL: 703.723.3400

www.ImageryPrintVA.com

You can also download or fill out a contract from our website.

ADVERTISING POLICY

Belmont News, Lansdowne Connection, Across The Fence, and Ashburn Villager are supported by paid advertising. We welcome resident and non-resident advertisers. Residents of their respective communities can take a 10% discount for ads in their community. All advertisers who pay in full, in advance, for yearly contracts can take a 15% discount. All publications are governed by their respective communities, so discounts cannot be negotiated. Ad requests will be accepted on a first-come, first-served basis. The publisher reserves the right to decline any advertisement for any reason.

Ad to run in which Publication/Edition(s)

(Check the box for each desired issues)

Lansdowne On The Potomac

Spring Summer Fall Winter

Belmont Country Club

Spring Summer Fall Winter

Ashburn Village

February March April
 May June August
 September October November
 December

Ashburn Farm

January February March
 April May June
 July August September
 October November December

Ad Size: _____

Number of Publications: _____

Number of Issues (Total): _____

Price Per Ad: _____

Less Discount:

10% resident
 15% **prepay** full year for one publication
 20% **prepay** full year for all 3+ communities
 (Please note discounts can **not** be combined)

TOTAL DUE: \$

Please make checks payable to Imagery or supply credit card info on the left and mail or email Imagery.